



MANITOBA INDIGENOUS
SUMMER
2025 GAMES

NORWAY HOUSE CREE NATION / SAGKEENG ANICINABE NATION

SPONSORSHIP PACKAGE

Northeastern Nations Friends of the Games



SAGKEENG
ANICINABE GOVERNMENT



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Northeastern Nations Friends of the Games
25 Pumphouse Road
Box 3
Fort Alexander, Manitoba
R0E-0P0

Dear Sir/Ma'am

We are proud and honored to announce that our group the Northeastern Nations Friends of the Games will be Co-Host to the 2025 Manitoba Indigenous Summer Games (MISG) taking place from August 17th to August 23rd. This prestigious event will bring together athletes from across the province to showcase their talents and sportsmanship in a spirit of friendly competition.

Sagkeeng Anishinabe First Nation the Hub of the Games are excited to welcome participants, spectators, VIPs, and supporters to our beautiful region for this exciting sporting event. We look forward to providing a warm and welcoming atmosphere for all involved and are honored to share the culture and hospitality with visitors near and far. We thank Manitoba Aboriginal Sports & Recreation Council for their support, collaboration, and dedication to promoting sports and recreation within the communities.

The Games are a momentous occasion as the Northeastern Nations Friends of the Game prepares to host for the first time since its inception since 1999. We ask you to join us in celebrating the athleticism, teamwork, and community spirit. We are enthusiastic to commence the 2025 Manitoba Indigenous Summer Game and its events in the communities.

We kindly ask you to consider sponsoring the sporting competitions with a monetary donation to assist with the costs of hosting an event of this magnitude. Attached is a sponsorship package for you to view.

Any questions or concerns do not hesitate to contact me via email at ogimaakaan@sagkeeng.ca or 204.830.1189

Respectfully

Chief EJ Fontaine
Sagkeeng First Nation
2025 Manitoba Indigenous Summer Games – South
Northeastern Nations Friends of the Games



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MISSION

It is the aim of Northeastern Nations Friends of the Games (NNFG) together with our people, neighbors, and community partners, to take a leadership role in hosting a network of sporting competitions, cultural events, entertainment, and facilities that will inspire young athletes to participate in this glorious opportunity and experiences that foster a strong vibrant Games.

VISION

Hosting the 2025 Manitoba Indigenous Summer Games in the community of Sagkeeng and the neighboring communities have always been a dream and now it has come to fruition. Providing an event of this magnitude for the youth of the area would certainly have a beneficial impact on their self-esteem, confidence and allowing them to showcase their talents in front of family and friends. Having a legacy to leave for them and the experience they will receive from these Games will be cherished in their memories for ever. Long-Term athlete development is the focus in preparing them for future events of the Manitoba Indigenous Summer Games, Manitoba Games, North American Indigenous Games, Canada Games, and possibly for the Olympics. On a smaller scale Regional Games for the area are also being planned to keep those skills refined and up to date as well as smaller community tournaments in various sports in line with the above-mentioned games.

PARTNERSHIP

The Host Society who are the Northeastern Nations Friends of the Games are made of members from each of the communities of Black River, Brokenhead, Hollow Water, Powerview/Pine Falls, Lac Du Bonnet, Manigotagan, and Sagkeeng 7 in total. These communities and members were invited to come participate as we needed their facilities in order that we had enough venues to host this huge event.



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HISTORY

The Opaskwayak Cree Nation (OCN) will always be recognized as the founders of the MIG. The OCN had the dream for Indigenous youth to participate with other Indigenous youth in mainstream sport competition while at the same time learning many valuable tangible and intangible skills and knowledge about themselves as Indigenous people.

Since the inception of the Games by OCN in 1999, the Manitoba Aboriginal Sports & Recreation Council (MASRC) has since proudly accepted the stewardship of this wonderful and exciting event. The MASRC is the recognized Provincial/Territorial Aboriginal Sport Body (PTASB) for Manitoba, a clear choice of who to entrust this event.

This transition of the Games from the OCN to MASRC was done to ensure its growth and development as a provincial event. The early success of the MIG evolved into a greater need for more sporting, recreational, and cultural events similar in size and scope. To complement the North American Indigenous Games (NAIG), more competitive events were recommended from the grassroots levels to high performance circles.

In response, the MASRC facilitated the opportunity for many more Indigenous multi-sport events in Manitoba, including in 2001, 2003, 2004, 2006, 2007 and 2011.

In 2020, when the COVID-19 Pandemic caused the cancellation of the 2020 NAIG, the MASRC recognized the impacts this had on the Indigenous youth, and in response opted to bring back the MIG, to promote cultural engagement, a provincial wide sense of belonging, and encouraging physical well-being. In November of 2020, it was announced that the MASRC would host a “comeback” of the MIG, since it was last hosted in 2011 in Peguis First Nation and Opaskwayak Cree Nation.

The 2021 MIG were hosted in a virtual format, where schools across the province were invited to take part with their Indigenous youth within their schools. After their participation, the teachers at their school submitted their participants’ results online, where MASRC then determined the top 3 winners across each event, age category and gender. This virtual format allowed Indigenous youth across the province to participate in this provincial event, despite the pandemic. The activities involved in the 2021 MIG included but were not limited to: Long Distance Running, Orienteering, Archery, Foxtails, and the Big Hoop.



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EAGLE (LOVE) SPONSOR - \$100,000 +

As an Eagle Sponsor, your community support will be recognized in the following way:

Corporate presence on all promotional materials relating to the MIG including your name and logo prominently featured on:

- TV and Radio Advertisement
- Social Media Sites
- Website
- Full Page on Program
- Games Signage
- 10 Invitations to Fundraising Dinner
- Online Registrations
- Games letterhead
- Newsprint on Community Profile Page

Opportunity for spokesperson to address the games at the opening and closing ceremonies

BUFFALO (RESPECT) SPONSOR - \$50,000 +

As a Buffalo Sponsor, your community support will be acknowledged in the following way:

Corporate presence on all promotional materials relating to the MIG including your name and logo prominently featured on:

- Social Media Sites
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BEAR (BRAVERY) SPONSOR - \$25,000 +

As an Bear Sponsor, your community support will be recognized in the following way:

Corporate presence on all promotional materials relating to the MIG including your name and logo prominently featured on:

- Social Media Sites
- Website
- Full Page on Program
- Games Signage
- 4 Invitations to Fundraising Dinner
- Newsprint on Community Profile Page

Opportunity for spokesperson to address the games at the opening and closing ceremonies



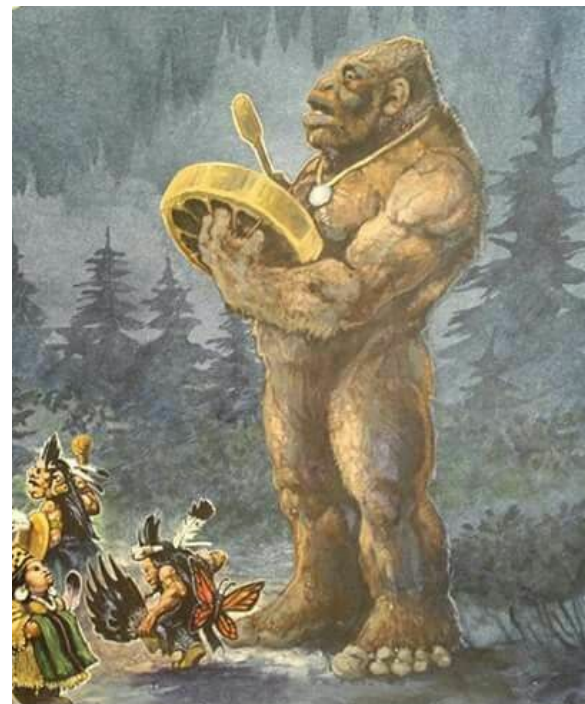
SABE (TRUTH) SPONSOR - \$15,000 +

As a Sabe Sponsor, your community support will be acknowledged in the following way:

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BEAVER (HONESTY) SPONSOR - \$10,000 +

As an Beaver Sponsor, your community support will be recognized in the following way:

- Social Media Sites
- Half Page on Program
- Games Signage
- Newsprint on Community Profile Page

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WOLF (HUMILITY) SPONSOR - \$7,500 +

As an Wolf Sponsor, your community support will be recognized in the following way:

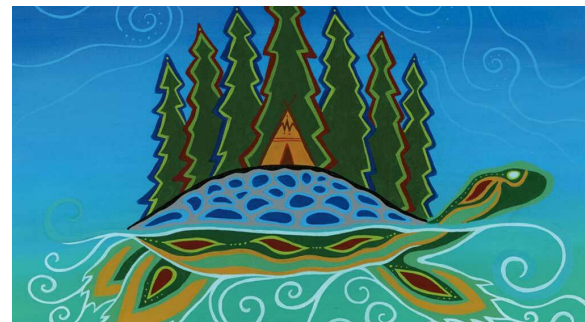
- Social Media Sites
- 1/4 Page on Program
- Games Signage
- Newsprint on Community Profile Page



TURTLE (WISDOM) SPONSOR - \$5,000 +

As an Turtle Sponsor, your community support will be recognized in the following way:

- Social Media Sites
- 1/8 Page on Program
- Games Signage





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FRIENDS OF THE GAMES SPONSOR - \$2,500 +

As an Friends of the Games Sponsor/Donation Sponsor, your community support will be recognized in the following way:

- Social Media Sites
- Business Card Size Page on Program
- Games Signage

COMMUNITY SPONSOR - \$1,000 +

As an Community Sponsor, your community support will be recognized in the following way:

- Business Card Size Page on Program
- Games Signage

We are a Not-For-Profit Organization registered with the Province of Manitoba.

***If considering sponsorship, a check could be made payable to the Northeastern Nations Friends of the Games INC.**





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CONTACT US

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ogimaakaan@sagkeeng.ca or 204.830.1189

